

Inspired by Cubism. Delivered by FunderMax.



The modernist thinker with a traditional mindset

One of the marks of progressive thinking is the ability to accommodate all views. When family members sit together to decide how their dream house should take shape, the session invariably draws passionate opinions that vary with age and experience. The older members are often conservative; the younger ones, anything but.

For an architect, these opinions are precious and are rich fodder to develop insights on the expectations of the family as a whole. This case study is all about how the architect balanced the divergent viewpoints and designed an ultra-stylish bungalow with state-of-the-art materials and modern amenities.

How FunderMax enabled coexistence of tradition and modernity

The experienced architect, though being highly selective, was enthusiastic to take up this project because of the opportunity to meld two seemingly divergent thoughts. Mysuru itself is a living example of a city straddling two eras

– one that is steeped in history and another that is globally competitive. Tradition and modernism always competed and co-existed.

The proposed residence was a smaller version of that ecosystem. The indulgent owner gave the architect a huge plot of land and trusted his ability to deliver a residence that was a standing example of being modern and conservative at the same time.



“Our first instinctive step before starting a project is to grasp the mindset, need and lifestyle of the house owner. Based on these insights, I bring in my design and innovation sensibilities to the project. I do only a few, but immerse myself in them”

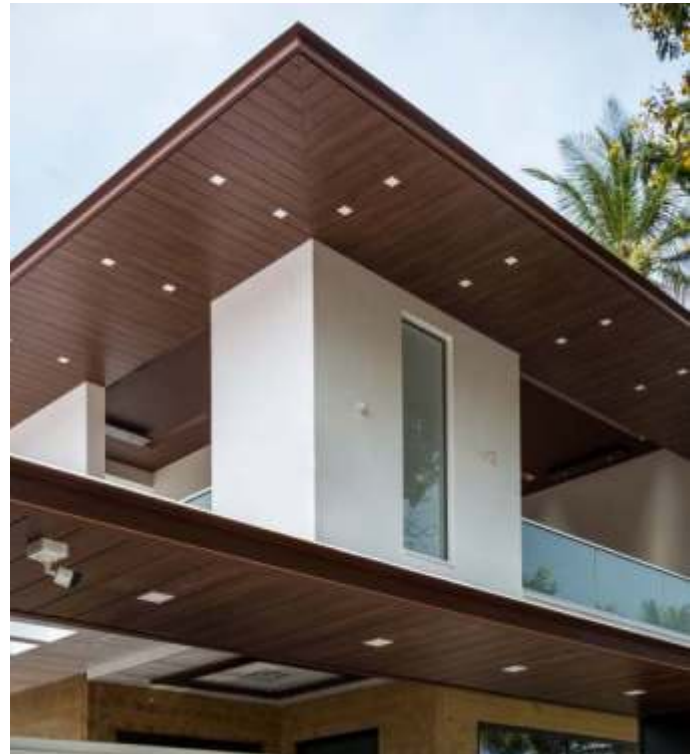
- C . Janaki Ram Principal Architect JR Associates ▯



The design ethos of the residence reflected a very modern and leisurely sensibility. The plan was big in every sense - large open spaces, big windows, an expansive portico and a luxurious balcony. The stand-out feature of the design was the sharp, geometric finish throughout the building and elevation. The architect relied on FunderMax panels (0922 Amazon) for the façade, as only they could provide the exact décor and precise angles that he had in mind.

Result: Being important

The bungalow is appropriately named Pramukha, which means 'important' in Kannada. True to the name, the residence is a fine example of geometry-inspired aesthetics in design and architecture. As you see from the pictures, FunderMax panels served more than one purpose. Apart from being an element of nature-themed continuity, they exuded calmness and a relaxing spirit. Pramukha attracts so much attention.



Fact File

- **Project:** Private Residence, Mysuru, Karnataka
- **Architect:** J R Associates, Bangalore
- **Façade Material:** FunderMax 0922 Amazon NT Décor
- **Application:** Soffits and gate
- **Sales & Service partner:** Koncept Mysore

FunderMax India Private Ltd.

#13, 1st Floor, 13th Cross, Wilson Garden,
Bangalore - 560027, India
Tel.: +91 80 4661 7000
E-mail: officeindia@fundermax.biz